



Savitribai Phule Pune University  
सावित्रीबाई फुले पुणे विद्यापीठ



**A**

**Project Report**

**On**

**“Analysis of ICICI Bank Marketing &  
Finance”**

**Submitted To**

**Savitribai Phule Pune University, Pune**

**For the Partial Fulfillment of MASTER OF COMMERCE**

**Submitted By**

**ZINE DATTATRAY SOMANATH**

**M.com II**

**Under The Guidance Of**

**Mrs. Kaveri B. Dhokane**

**ARTS, COMMERCE AND SCIENCE COLLEGE**

**Sonai Tal- Newasa Dist- Ahmednagar**

**2023-24**



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# Certificate

This is to certify that project report entitled “**Analysis of ICICI Bank Marketing & Finance**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Mr. Zine Dattatray Somanath** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is his original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 4/5/2024

Place: Sonai

  
Project Guide

  
External Examiner

  
Head of Department

  
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## STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled “**Analysis of ICICI Bank Marketing & Finance**” written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Mrs. Kaveri B. Dhokane** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place : *Sonai*

Date : *4-5-2024*

Mr. Zine Dattatray Somanath