



Savitribai Phule Pune University
सवित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

**“A Study on Weather Taxation Is a Selling Tool
for Life Insurance With Reference To ICICI
Prudential Limited”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

ADSULE AMOL RAMNATH

M.com II

Under The Guidance Of

Dr. Santosh L. Adamane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



Mula Education Society's

ARTS, COMMERCE AND SCIENCE COLLEGE, SONAI

Tal. Newasa, Dist- Ahmednagar – 414105



Ph.: 02427-231384 Email: sonaicollege@yahoo.co.in, mesacscollege@gmail.com Website: www.acssonaicollege.com

Affiliated to Savitribai Phule Pune University, Pune (I.D.PU/AN/ASC/031/1989)

NAAC Re-accredited with 'A' Grade (Valid till 27/03/2022), DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code – C-42096


Certificate

This is to certify that project report entitled “**A Study on Weather Taxation Is a Selling Tool for Life Insurance With Reference To ICICI Prudential Limited**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Mr. Adsule Amol Ramnath** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is his original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: / / 2024

Place:


Project Guide


External Examiner


Head of Department


Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa Dist. Ahmednagar (MH), Pin-414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled “**A Study on Weather Taxation Is a Selling Tool for Life Insurance With Reference To ICICI Prudential Limited**” written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Santosh L. Adamane** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place :

Date :



Mr. Adsule Amol Ramnath

A
PROJECT REPORT
ON

“A STUDY ON CUSTOMER’S PERCEPTION TOWARDS
LIFE INSURANCE POLICIES IN AHMEDNAGAR”

SUBMITTED TO



Mula Education Society’s,
ART, COMMERCE AND SCIENCE COLLEGE, SONAI,
TAL:- NEWASA, DIST:- AHMEDNAGAR

AFFILIATED TO



SAVITRIBAI PHULE PUNE UNIVERSITY

UNDER THE PARTIAL FULFILMENT OF THE AWARD OF

THE MASTER DEGREE OF COMMERCE

IN ACADEMIC YEAR

2023-2024

SUBMITTED BY

BORDE AJAY CHANDRABHAN
M. COM. SECOND YEAR

UNDER THE GUIDANCE OF

PROF. DR. ADMANE S. L.

M.Com. , PhD
DEPARTMENT OF COMMERCE



MULA EDUCATION SOCIETY'S

ARTS, COMMERCE AND SCIENCE COLLEGE, SONAI

TAL. NEWASA, DIST- AHMEDNAGAR - 414105



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Affiliated to Savitribai Phule Pune University, Pune (I.D.PU/AN/ASC/031/1989)

NAAC Re-accredited with 'A' Grade, DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code - C-42096

* **CERTIFICATE** *

It is certified that, the M.com. second year student
Mr. Borde Ajay Chandrabhan has submitted a project report on "A Study
On Customer's Perception Towards Life Insurance Policies In
Ahmednagar" under the Business Administration Project work in
semester four during 2023-24.

Date: 04/05/2024

Place: Sonai


Signature

(Project Guide)


Signature

(Head Of Department)


Signature

(External Supervisor)


Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar (MH), Pin-414105

DECLARATION

I hereby declared that the work presented in this project entitled “**A Study On Customer’s Perception Towards Life Insurance Policies In Ahmednagar**” submitted for the Master Degree of Commerce is carried out by me, under the guidance of Prof. Admane S.L. in the Mula Education Society’s, Art, Commerce and Science College, Sonai, Tal:- Newasa, Dist:- Ahmednagar. I further declare that the matter embodied in this project submitted by me is original and to the best of my knowledge. The contents of this project have not been submitted to any other Institute or University for the award of any degree or diploma.

Date: 04/05/2024

Place: Sonai

Borde Ajay Chandrabhan

M.Com. Second Year



Savitribai Phule Pune University
सवित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

**“Comparative Analysis of Axis Bank with
Other Bank”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

DARADE KISHOR SAHEBRAO

M.com II

Under The Guidance Of

Dr. Santosh L. Adamane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



Mula Education Society's
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Certificate

This is to certify that project report entitled “**Comparative Analysis of Axis Bank with Other Bank**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Mr. Darade Kishor Sahebrao** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is his original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 4 / 5 / 2024

Place: Sonai


Project Guide


External Examiner


Head of Department


Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar - 414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled "**Comparative Analysis of Axis Bank with Other Bank**" written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Santosh L. Adamane** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place : *Sonai*

Date : *4/5/2024*

Mr. Darade Kishor Sahebrao



**A
Project Report
On**

"Impact Of GST On MNC Companies "

**Submitted To
Savitribai Phule Pune University, Pune
For the Partial Fulfillment of MASTER OF COMMERCE**

**Submitted By
Darandale Dhananjay Raghunath**

M.com II

**Under The Guidance Of
Dr. Santosh L. Adamane**

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



Certificate

This is to certify that project report entitled "**Impact of GST On MNC Componies**" is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Mr. DARANDALE DHANANJAY RAGHUNATH** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is his original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.


DATE: 4/5/2024

Place: Sonai.


Project Guide


External Examiner


Head of Department


Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar - 414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled "**Impact of GST On MNC Companies**" written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Santosh L. Adamane** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place: *Sonai*.

Date: *4/5/2024*.



Mr. Darandale Dhananjay Raghunath.



Savitribai Phule Pune University
सवित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

**“Study on Planning, Controlling and
Budgeting at Accenture”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

DARANDALE PRATIKSHA RAJABHAU

M.com II

Under The Guidance Of

Dr. Santosh L. Adamane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



Mula Education Society's
ARTS, COMMERCE AND SCIENCE COLLEGE, SONAI
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NAAC Re-accredited with 'A' Grade (Valid till 27/03/2022), DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code – C-42096

Certificate

This is to certify that project report entitled “**Study on Planning, Controlling and Budgeting at Accenture**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Miss. Darandale Pratiksha Rajabhau** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is her original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 04/05/2024

Place: Sonai

Project Guide

External Examiner

Head of Department

Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar - 414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled **“Study on Planning, Controlling and Budgeting at Accenture”** written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Santosh L. Adamane** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place : *Sonai*

Date : *04-05-2024*

Miss. Darandale Pratiksha
Rajabhau



Savitribai Phule Pune University
सवित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

**“Comparative Analysis of HDFC Bank with
ICICI bank”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

DARANDALE RUCHA DINKAR

M.com II

Under The Guidance Of

Dr. Santosh L. Adamane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



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Certificate

This is to certify that project report entitled “**Comparative Analysis of HDFC Bank with ICICI bank**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Miss. Darandale Rucha Dinkar** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is her original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 4 / 5 / 2024

Place: Sonai


Project Guide


External Examiner


Head of Department


Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai Tal. Newasa, Dist. Ahmednagar - 414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled “**Comparative Analysis of HDFC Bank with ICICI bank**” written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Santosh L. Adamane** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place : *Sonai*

Date : *4-5-2024*



Miss. Darandale Rucha Dinkar



Savitribai Phule Pune University
सवित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

**“A Study on Customer Perception towards UTI
Mutual Fund”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

DARANDALE SANDIP UTTAM

M.com II

Under The Guidance Of

Dr. Santosh L. Adamane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



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Certificate

This is to certify that project report entitled “**A Study on Customer Perception towards UTI Mutual Fund**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Mr. Darandale Sandip Uttam** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is his original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 4/ 5/ 2024

Place: Sonai

Project Guide

External Examiner

Head of Department

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled “**A Study on Customer Perception towards UTI Mutual Fund**” written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Santosh L. Adamane** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place : *Sonai*

Date : *04/05/24*

Mr. Darandale Sandip Uttam



A

Project Report

On

**“Analysis of Investor Perception Apprehension
and Decision Making in Indian Stock Markets”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

DHOKANE AKSHAY SAMPAT

M.com II

Under The Guidance Of

Dr. Santosh L. Adamane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



Mula Education Society's

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NAAC Re-accredited with 'A' Grade (Valid till 27/03/2022), DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code – C-42096

Certificate

This is to certify that project report entitled “**Analysis of Investor Perception Apprehension and Decision Making in Indian Stock Markers**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Mr. Dhokane Akshay Sampat** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is his original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 4/5/2024

Place: Sonai

Project Guide

External Examiner

Head of Department

Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar (MH), Pin-414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled **“Analysis of Investor Perception Apprehension and Decision Making in Indian Stock Markets”** written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Santosh L. Adamane** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place : *Sohol*

Date : *4-5-2024*



Mr. Dhokane Akshay Sampat



Savitribai Phule Pune University
सवित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

**“Study to Assess the Preception of Mutual
Fund Investorts”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

DUSHING KRUSHNA SAHADEV

M.com II

Under The Guidance Of

Dr. Santosh L. Adamane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



Mula Education Society's

ARTS, COMMERCE AND SCIENCE COLLEGE, SONAI



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NAAC Re-accredited with 'A' Grade (Valid till 27/03/2022), DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code – C-42096


Certificate

This is to certify that project report entitled “**Study to Assess the Preception of Mutual Fund Investorts**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Mr. Dushing Krushna Sahadev** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is his original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.


DATE 04/05/ 2024

Place: sonai


Project Guide


4/5/2024
External Examiner


Head of Department


Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar, Pin 414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled “**Study to Assess the Preception of Mutual Fund Investorts**” written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Santosh L. Adamane** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place : *sonai*

Date : *04/05/2024*



Mr. Dushing Krushna Sahadev



Savitribai Phule Pune University
सावित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

**“An Effect of Mobile Marketing On
Youngsters”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

FUNDE SMITA SAMPAT

M.com II

Under The Guidance Of

Dr. Santosh. L. Adamane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



Mula Education Society's
ARTS, COMMERCE AND SCIENCE COLLEGE, SONAI
Tal. Newasa, Dist- Ahmednagar – 414105



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NAAC Re-accredited with 'A' Grade (Valid till 27/03/2022), DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code – C-42096

Certificate

This is to certify that project report entitled “An Effect of Mobile Marketing On Youngsters” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Miss. Funde Smita Sampat** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is her original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: / / 2024

Place:

Project Guide

External Examiner

Head of Department

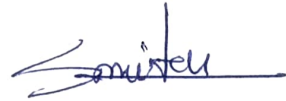
Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar, (MH), Pin-414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled “**An Effect of Mobile Marketing On Youngsters**” written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Adamane S. L.** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place :

Date :



Miss. Funde Smita Sampat



Savitribai Phule Pune University
सवित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

**“Study of Working Capital Management of
Barshi Textil Mills, Barshi”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

GAWADE EKATA ARUN

M.com II

Under The Guidance Of

Dr. Santosh L. Adamane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



Mula Education Society's

ARTS, COMMERCE AND SCIENCE COLLEGE, SONAI

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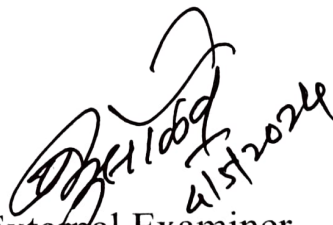
Certificate

This is to certify that project report entitled “**Study of Working Capital Management of Barshi Textil Mills, Barshi**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Mr. Santosh L. Adamane** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is her original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.


DATE: / / 2024

Place:


Project Guide


External Examiner


Head of Department


Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar (MH), Pin-414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled **“Study of Working Capital Management of Barshi Textile Mills, Barshi”** written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Santosh L. Adamane** it is my original work and the conclusions drawn there in are based on the material collected by myself.

Place :

Date :

Mr. Santosh L. Adamane



Savitribai Phule Pune University
सवित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

**“A Study of Bank Customers and Employee in
4 Local Banks of Newasa”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

GIRI VAISHNAVI SACHIN

M.com II

Under The Guidance Of

Dr. Santosh L. Adamane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



Mula Education Society's
ARTS, COMMERCE AND SCIENCE COLLEGE, SONAI
 Tal. Newasa, Dist- Ahmednagar – 414105



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 NAAC Re-accredited with 'A' Grade (Valid till 27/03/2022), DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code – C-42096


Certificate

This is to certify that project report entitled “A Study of Bank Customers and Employee in 4 Local Banks of Newasa” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Miss. Giri Vaishnavi Sachin** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is her original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 04/05/2024

Place: Sonai


 Project Guide


 External Examiner
 04/05/2024


 Head of Department

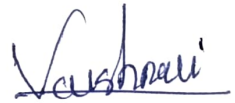

 Principal
 Mula Education Society's
 Arts, Commerce & Science College
 Sonai, Tal. Newasa, Dist. Ahmednagar, (MH) Pin-414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled “**A Study of Bank Customers and Employee in 4 Local Banks of Newasa**” written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Santosh L. Adamane** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place : *Sonai*

Date : *04/05/2024*



Miss. Giri Vaishnavi Sachin



Savitribai Phule Pune University
सवित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

“Impact of Covid 19 on India’s Economy”

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

GUNDECHA HARSHALI SANJAY

M.com II

Under The Guidance Of

Dr. Santosh L. Adamane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



Mula Education Society's
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NAAC Re-accredited with 'A' Grade (Valid till 27/03/2022), DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code – C-42096


Certificate


This is to certify that project report entitled “**Impact of Covid 19 on India's Economy**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Miss. Gundecha Harshali Sanjay** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is her original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 4/05/2024

Place: Sonai


Project Guide


External Examiner


Head of Department


Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar (MH) Pin-414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled **“Impact of Covid 19 on India’s Economy”** written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Santosh L. Adamane** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place :

Date :



Miss. Gundecha Harshali Sanjay



A
Project Report
On
"Analysis of Trade Finance Pattern"

Submitted To
Savitribai Phule Pune University, Pune
For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By
JADHAV AJIT BANDU
M.com II

Under The Guidance Of
Dr. Santosh L. Adamane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



Mula Education Society's

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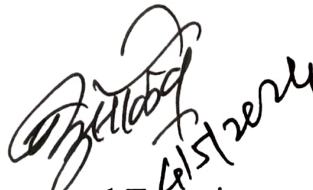
Certificate


This is to certify that project report entitled "**Financial analysis in trade pattern**" is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Mr. Ajit Bandu Jadhav** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is his original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 04/05/2024

Place: Sonai


Project Guide


External Examiner


Head of Department

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled "**Financial analysis in trade pattern**" written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Santosh L. Adamane** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place: Sondi

Date: 04/05/2024



Mr. Ajit Bandu Jadhav.



Savitribai Phule Pune University
सावित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

**“A Study on Information Technology in Supply
Chain Management”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

JADHAV DNYANDEV BHAUSAHEB

M.com II

Under The Guidance Of

Dr. Santosh L. Adamane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



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Certificate


This is to certify that project report entitled “**A Study on Information Technology in Supply Chain Management**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Mr. Jadhav Dnyandev Bhausahb** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is his original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.


DATE: 04/05/ 2024

Place: Sonai


Project Guide


External Examiner


Head of Department


Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar (MH) Pin-414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled “**A Study on Information Technology in Supply Chain Management**” written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Santosh L. Adamane** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place :

Date :



Mr. Jadhav Dnyandev Bhausahab



Savitribai Phule Pune University
सवित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

**“DIGITAL MARKETING AS KEY DRIVER
FOR SALES IMPROVEMENT”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

KHAMKAR DIPALI RAJENDRA

M.com II

Under The Guidance Of

Dr. Liyakat R. Sayayd

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



Mula Education Society's

ARTS, COMMERCE AND SCIENCE COLLEGE, SONAI



Tal. Newasa, Dist- Ahmednagar – 414105

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NAAC Re-accredited with 'A' Grade (Valid till 27/03/2022), DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code – C-42096


Certificate


This is to certify that project report entitled “**DIGITAL MARKETING AS KEY DRIVER FOR SALES IMPROVEMENT**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Miss. Khamkar Dipali Rajendra** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is her original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 04/05/2024

Place: Sonai


Project Guide


External Examiner


Head of Department


Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar, (MH) Pin-414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled **“DIGITAL MARKETING AS KEY DRIVER FOR SALES IMPROVEMENT”** written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Liyakat R. Sayad** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place : *Sondal*

Date : *04-05/2024*

Miss. Khamkar Dipali Rajendra



Savitribai Phule Pune University
सवित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

**“The Effect of Online Adverting On Consumer
Buying Behaviours”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

KHOKALE ARCHANA NIVRUTTI

M.com II

Under The Guidance Of

Dr. Liyakat R. Sayyad

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



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NAAC Re-accredited with 'A' Grade (Valid till 27/03/2022), DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code – C-42096

Certificate

This is to certify that project report entitled “**The Effect of Online Adverting On Consumer Buying Behaviours**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Miss. Khokale Archana Nivrutti** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is her original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 4/05/2024

Place: Sonai

Project Guide

External Examiner

Head of Department

Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar (MH), Pin-414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled **“The Effect of Online Advertising On Consumer Buying Behaviours”** written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Liyakat R. Sayyad** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place :

Date :

Miss. Khokale Archana Nivrutti



Savitribai Phule Pune University
सवित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

**“A Study on Effectiveness of Training
Program”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

LANDE VAISHNAVI ARUN

M.com II

Under The Guidance Of

Dr. Liyakat R. Sayyad

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



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NAAC Re-accredited with 'A' Grade (Valid till 27/03/2022), DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code – C-42096

Certificate

This is to certify that project report entitled “A Study on Effectiveness of Training Program” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Miss. Lande Vaishnavi Arun** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is her original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 4/5/2024

Place: Sonai


Project Guide


External Examiner


Head of Department


Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar (MH), Pin-414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled “**A Study on Effectiveness of Training Program**” written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Liyakat R. Sayyad** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place : *Sondi*

Date : *4/5/2024*

Miss. Lande Vaishnavi Arun



Savitribai Phule Pune University
सवित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

**“Comparative Study on Home Loan between
PSU Banks and Private Banks”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

LOHAKARE PRIYANKA PRASAD

M.com II

Under The Guidance Of

Dr. Liyakat R. Sayyad

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



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NAAC Re-accredited with 'A' Grade (Valid till 27/03/2022), DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code – C-42096


Certificate

This is to certify that project report entitled “**Comparative Study on Home Loan between PSU Banks and Private Banks**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Miss. Lohakare Priyanka Prasad** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is her original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 4 / 5 / 2024

Place: Sonai


Project Guide


External Examiner


Head of Department


Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar (MH), Pin-414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled **“Comparative Study on Home Loan between PSU Banks and Private Banks”** written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Liyakat R. Sayyad** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place : Sonwā

Date : 4 / 5 / 2024

Miss. Lohakare Priyanka Prasad



A

Project Report

On

**“Analysis of Investor Perception Apprehension
and Decision Making in Indian Stock Markets”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

MISAL SAGAR SHANKAR

M.com II

Under The Guidance Of

Dr. Liyakat R. Sayyad

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



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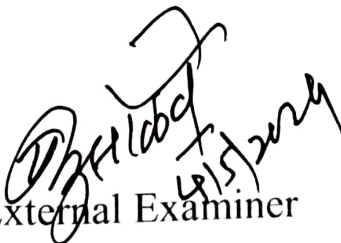
Certificate


This is to certify that project report entitled “**Analysis of Investor Perception Apprehension and Decision Making in Indian Stock Markers**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Mr. Misal Sagar Shankar** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is his original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: / / 2024

Place:


Project Guide


External Examiner


Head of Department


Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar (MH), Pin-414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled **“Analysis of Investor Perception Apprehension and Decision Making in Indian Stock Markets”** written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Liyakat R. Sayyad** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place :

Date :

Mr. Misal Sagar Shankar



Savitribai Phule Pune University
सावित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

**“A Critical Analysis of Personal Selling
Practice and Enhancing Sales”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

MORE VRUSHALI VISHNU

M.com II

Under The Guidance Of

Dr. Liyakat R. Sayyad

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



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NAAC Re-accredited with 'A' Grade (Valid till 27/03/2022), DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code – C-42096

Certificate

This is to certify that project report entitled “**A Critical Analysis of Personal Selling Practice and Enhancing Sales**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Miss. More Vrushali Vishnu** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is her original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 4/5/2024

Place: Sonai


Project Guide


External Examiner
4/5/2024


Head of Department


Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar (MH), Pin-414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled “**A Critical Analysis of Personal Selling Practice and Enhancing Sales**” written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Liyakat R. Sayyad** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place : *Sonai*

Date : *04/05/2024*

Miss. More Vrushali Vishnu



सावित्रीबाई फुले पुणे विद्यापीठ



मुळा एज्युकेशन सोसायटीचे,
कला, वाणिज्य व विज्ञान महाविद्यालय
सोनई, ता-नेवासा, जि-अ.नगर.
सावित्रीबाई फुले पुणे विद्यापीठ एम. कॉम.पदवी करिता सादर करवयाचा
प्रकल्प अहवाल
शैक्षणिक वर्ष २०२३-२४

* प्रकल्पाचे नाव *

“म्युच्युअल फंडांवर एक अभ्यास : गुंतवणूकदार जागरूकता”

* संशोधक विद्यार्थी *

चि.पठान उजैफ निजाम

एम.कॉम. II

* मार्गदर्शक *

डॉ.श्री.आदमने एस.एल.

एम.कॉम. पी.एच.डी.

वाणिज्य विभाग



Mula Education Society's
Arts, Commerce and Science College, Sonai
Tal. Newasa, Dist- Ahmednagar – 41410



YASH GROUP
OF INSTITUTIONS

Ph : 02427-299384 Email : sonaicollege@yahoo.co.in, mesacsccollege@gmail.com .Website : <https://acsc.collegesonai.edu.in>
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NAAC Re-accredited with 'A' Grade, DBT Star College Scheme, ISO 9001:2015 Certified AISHE Code: C 42096

प्रमाणपत्र

प्रमाणित करण्यात येते की, एम कॉम भाग - २ मधील **चि. पठान उजैफ निजाम**
यांनी २०२३-२४ सेमिस्टर IV मधील Business Administration प्रोजेक्ट वर्क या विषया
अंतर्गत **“भ्युच्युअल फंडांवर एक अभ्यास : गुंतवणूकदार जागरूकता”** हा प्रकल्प सादर
केला आहे.

दिनांक - ४/५/२०२४

ठिकाण - सोनई

सही


मार्गदर्शक

सही


विभाग प्रमुख

सही


बहिस्थ परीक्षक
४/५/२०२४

Principal

Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar - 41410

प्रतिज्ञापत्र

या संशोधन अहवालात समाविष्ट करण्यात आलेले कार्य हे मी स्वतःकेलेले आहे. त्यासाठी मला वेळोवेळी मार्गदर्शकाकडून मार्गदर्शन मिळाले. मी संशोधनाचे कार्य संदर्भ खेरीज कोणाकडून कोणतीही मदत घेतलेली नाही. असे मी प्रतिज्ञापूर्वक घोषित करतो. या संशोधनासाठी उपयोगात आणलेली संदर्भ पुस्तके विविध प्रश्नायक्ता या सर्वांचा संदर्भ सूचीमध्ये निर्देश करण्यात आलेला आहे.

दिनांक - 4 / 5 / 2024

ठिकाण - सोनई



विद्यार्थ्याचे नाव

चि. पठान उजैफ निजाम

एम कॉम भाग - २



A
PROJECT REPORT
ON

**“ANALYSIS OF VARIOUS INVESTMENT AVENUES
WITH SPECIAL REFERENCE TO MUTUAL FUNDS”**

SUBMITTED TO

**Mula Education Society's,
ART, COMMERCE AND SCIENCE COLLEGE, SONAI,
TAL:- NEWASA, DIST:- AHMEDNAGAR**

AFFILIATED TO

SAVITRIBAI PHULE PUNE UNIVERSITY

UNDER THE PARTIAL FULFILMENT OF THE AWARD OF

THE MASTER DEGREE OF COMMERCE

IN ACADEMIC YEAR

2023-2024

SUBMITTED BY

**PAWAR SHIVANI RAOSAHEB
M. COM. SECOND YEAR**

UNDER THE GUIDANCE OF

DR. SAYYAD L.R.

DEPARTMENT OF COMMERCE



MULA EDUCATION SOCIETY'S

ARTS, COMMERCE AND SCIENCE COLLEGE, SONAI

TAL. NEWASA, DIST. AHMEDNAGAR - 414105



Ph.: 02427-231384 Email: sonaicollege@yahoo.co.in, mesacsc.college@gmail.com Website: www.acssonaicollege.com

Affiliated to Savitribai Phule Pune University, Pune (I.D.PU/AN/ASC/031/1989)

NAAC Re-accredited with 'A' Grade, DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code - C-42036

* **CERTIFICATE** *

It is certified that, the M.com. second year student Miss. Shivani Raosaheb Pawar has submitted a project report on "Analysis of various Investment avenues with special reference to Mutual Fund" under the Business Administration Project work in semester four during 2023-24.

Date: 4 / 5 / 2024

Place: Sonai

Signature

(Project Guide)

Signature

(Head Of Department)

Signature

(External Supervisor)

Principal

Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar (MH), Pin-414105

DECLARATION

I hereby declared that the work presented in this project entitled “**Analysis of various Investment avenues with special reference to Mutual Fund**” submitted for the Master Degree of Commerce is carried out by me, under the guidance of Dr.Sayyad L.R. in the Mula Education Society’s, Art, Commerce and Science College, Sonai, Tal:- Newasa, Dist:- Ahmednagar. I further declare that the matter embodied in this project submitted by me is original and to the best of my knowledge. The contents of this project have not been submitted to any other Institute or University for the award of any degree or diploma.

Date: 4 / 5 /2024

Place: Sonai

Pawar.S.P
SHIVANI RAOSAHEB PAWAR
M.Com. Second Year



Savitribai Phule Pune University
सावित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

“An Analysis on Equity Share Price Behaviour”

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

PAWAR VAISHNAVI SURESH

M.com II

Under The Guidance Of

Dr. Liyakat R. Sayyad

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



Mula Education Society's

ARTS, COMMERCE AND SCIENCE COLLEGE, SONAI



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NAAC Re-accredited with 'A' Grade (Valid till 27/03/2022), DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code – C-42096


Certificate

This is to certify that project report entitled “**An Analysis on Equity Share Price Behaviour**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Miss. Pawar Vaishnavi Suresh** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is her original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 4/5/2024

Place: Sonai


Project Guide


External Examiner


Head of Department


Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar (MH), Pin-414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled “An Analysis on Equity Share Price Behaviour” written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Liyakat R. Sayyad** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place : 4/5/2024

Date : Sonai

Pawar V.S.

Miss. Pawar Vaishnavi Suresh



A

Project Report

On

**“Assessment Study of Mortgage Training in
Financial Institutions”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

SABALE RUSHIKESH SANJAY

M.com II

Under The Guidance Of

Mrs. Kaveri B. Dhokane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



Mula Education Society's
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Certificate

This is to certify that project report entitled “**Assessment Study of Mortgage Training in Financial Institutions**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Mr. Sabale Rushikesh Sanjay** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is his original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 04/05/2024

Place: Sonai

Pohokane
Project Guide

Rushikesh Sanjay
External Examiner

Rushikesh Sanjay
Head of Department

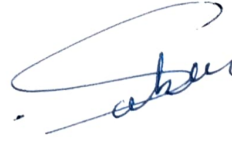
[Signature]
Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar (MH), Pin-414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled “**Assessment Study of Mortgage Training in Financial Institutions**” written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Mrs. Kaveri B. Dhokane** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place : *Sonai*

Date : *04/05/2024*



Mr. Sabale Rushikesh Sanjay



Savitribai Phule Pune University
सवित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

“FOREX MARKET AND HOW IT WORKS”

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

SABALE SACHIN BABASAHEB

M.com II

Under The Guidance Of

Mrs. Kaveri B. Dhokane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



Mula Education Society's

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NAAC Re-accredited with 'A' Grade (Valid till 27/03/2022), DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code – C-42096


Certificate

This is to certify that project report entitled “**FOREX MARKET AND HOW IT WORKS**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Mr. Sabale Sachin Babasaheb** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is his original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 04/05/2024

Place: Sonai


Project Guide


External Examiner


Head of Department


Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar (MH), Pin-414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled **“FOREX MARKET AND HOW IT WORKS”** written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Mrs. Kaveri B. Dhokane** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place : *Sonai*

Date : *09/05/2024*

Mr. Sabale Sachin Babasaheb



Savitribai Phule Pune University
विद्यया ऽमृतमश्नुते



A

Project Report

On

**“A Study on Comparative Analysis of
Insurance Companies”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

SALVE KOMAL SAMPAT

M.com II

Under The Guidance Of

Mrs. Kaveri B. Dhokane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



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NAAC Re-accredited with 'A' Grade (Valid till 27/03/2022), DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code – C-42096

Certificate

This is to certify that project report entitled “**A Study on Comparative Analysis of Insurance Companies**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Miss. Salve Komal Sampat** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is her original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 4/5/2024

Place: Sonai

P. Dhulana

Project Guide

[Signature]
4/5/2024

External Examiner

[Signature]

Head of Department

[Signature]

Principal
 Mula Education Society's
 Arts, Commerce & Science College
 Sonai, Tal. Newasa, Dist. Ahmednagar (MH), Pin-414105.

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled “**A Study on Comparative Analysis of Insurance Companies**” written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Mrs. Kaveri B. Dhokane** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place : *Sonai*

Date : *4/5/2024*

Miss. Salve Komal Sampat

Roll NO - 15718



A
Project Report
On



"Study on Need of financial Advisor for mutual fund investors"

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of
MASTER OF COMMERCE

Submitted By

SHINDE ASHWINI KAILAS

M.com II

Under The Guidance Of

Mrs. Kaveri B Dhokane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



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Certificate


This is to certify that project report entitled “**Study on Need of Financial Advisor for Mutual Fund Investors** ” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Miss. Shinde Ashwini Kailas** in the partial fulfillment of requirement for the award of Master’s Degree in commerce. This is her original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 4/5/2024
Place Sonai


Project Guide


4/5/2024
External Examiner


Head of Department


Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar (MH), Pin-414105

ACKNOWLEDGEMENT

First of all I would like thank to that the "GOD" for successfully completion of this project. I fell deeply privilege to express my profound gratitude to my research guide respected Mrs. Kaveri B Dhokane. and Dr. S.R. Roundal for all the direction and valuable suggestion of my research project. I would like to thank Dr. Shankar Laware Sir (Principal) for providing me encouragement and all necessary facilities for my research project. Last but not least my sincere gratitude to my parents and my all friends who constantly help and encouraged me and remained a source of inspiration.



Miss. Shinde Ashwini Kailas



Savitribai Phule Pune University
सावित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

**“Impact of GST on Hotel Industry, Tourism and
Travel Industry”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

SHINDE PUNAM ASHOK

M.com II

Under The Guidance Of

Mrs. Kaveri B. Dhokane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



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Certificate

This is to certify that project report entitled “**Impact of GST on Hotel Industry, Tourism and Travel Industry**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Miss. Shinde Punam Ashok** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is her original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 4/05/2024

Place: Sonai

P. Dhutara
 Project Guide

P. Dhutara
 External Examiner
 4/5/2024

P. Dhutara
 Head of Department

P. Dhutara
 Principal
 Mula Education Society's
 Arts, Commerce & Science College
 Sonai, Tal. Newasa, Dist Ahmednagar (MH), Pin-414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled **“Impact of GST on Hotel Industry, Tourism and Travel Industry”** written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Mrs. Kaveri B. Dhokane** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place : *Sonai*

Date : *4/05/2024*


Miss. Shinde Punam Ashok



Savitribai Phule Pune University
सावित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

“The Influence of TV on the Sales of Fast Moving Consumer Goods”

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

TAGADKAR DIVYA SANJAY

M.com II

Under The Guidance Of

Mrs. Kaveri B. Dhokane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



Mula Education Society's
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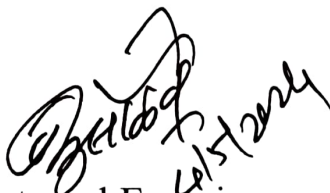
Certificate


This is to certify that project report entitled “**The Influence of TV on the Sales of Fast Moving Consumer Goods**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Miss. Tagadkar Divya Sanjay** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is her original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 4/5/2024

Place: Sonai


 Project Guide


 External Examiner


 Head of Department


 Principal
 Mula Education Society's
 Arts Commerce & Science College
 Tal. Newasa, Dist. Ahmednagar (MH), Pin-414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled “**The Influence of TV on the Sales of Fast Moving Consumer Goods**” written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Mrs. Kaveri B. Dhokane** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place : Sonai

Date : 4/5/2024

Diya
Miss. Tagadkar Diyya Sanjay

A Project Report On:
**“IMPACT OF SOCIAL MEDIA ON
CONSUMER BEHAVIOUR”**



Savitribai Phule Pune University, Pune
For the Partial Fulfillment of Master of Commerce-II

Submitted By:

Manjusha Dinkar Temak

Master of Commerce-II

Under The Guidance Of:

Mrs. Kaveri B. Dhokane Mam



ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-2024



Mula Education Society's

ARTS, COMMERCE AND SCIENCE COLLEGE, SONAI

Tal. Newasa, Dist- Ahmednaqar - 414105

Ph.: 02427-231384 Email: sonacollege@yahoo.co.in, mesacsccollege@gmail.com Website: www.acsonaicollege.com Affiliated to SavitribaiPhule Pune University, Pune (I.D.PU/AN/ASC/031/1989) NAAC Re-accredited with 'A' Grade (Valid till 27/03/2022), DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code - C-42096

CERTIFICATE

This is to certify that project report entitled " IMPACT OF SOCIAL MEDIA ON CONSUMER BEHAVIOUR " is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by Miss. Manjusha Temak in the partial fulfillment of requirement for the award of Master's Degree in Commerce. This is her original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

Date: 4/5/2024


Project Guide


External Examiner


Head of Department


Principal

DECLARATION

I hereby declare that this project report entitled "IMPACT OF SOCIAL MEDIA ON CONSUMER BEHAVIOUR" was carried out by me for the degree of M. Com under the guidance and supervision of Mrs. Kaveri B. Dhokane Mam Department of Commerce. The interpretations put forth are based on my reading and understanding of the original texts and they are not published anywhere in any form. The other books, articles and websites, which I have made use of are acknowledged at the respective place in the text. This research report is not submitted for any other degree or diploma in any other University.



Place: Sonai, Ahmednagar

Name of the Student: MANJUSHA TEMAK

Department of: M. COM -II

Date: 4 /5/ 2024



सावित्रीबाई फुले पुणे विद्यापीठ



मुळा एज्युकेशन सोसायटीचे,
कला, वाणिज्य व विज्ञान महाविद्यालय
सोनई, ता-नेवासा, जि-अ.नगर.

सावित्रीबाई फुले पुणे विद्यापीठ एम. कॉम.पदवी करिता सादर करवयाचा

प्रकल्प अहवाल

शैक्षणिक वर्ष २०२३-२४

* प्रकल्पाचे नाव *

“भारतातील म्युच्युअल फंडांच्या कामगिरीचा प्रायोगिक अभ्यास”

* संशोधक विद्यार्थी *

चि. वैरागर देवेंद्र सुनिल

एम.कॉम. II

* मार्गदर्शक *

डॉ.श्री.आदमने एस.एल.

एम.कॉम. पी.एच.डी.

वाणिज्य विभाग



Mula Education Society's

Arts, Commerce and Science College, Sonai

Tal. Newasa, Dist- Ahmednagar – 41410



YASH GROUP
OF INSTITUTIONS

Ph.: 02427-299384 Email: sonacollege@yahoo.co.in, mesacsccollege@gmail.com , Website <https://acscollegesonai.edu.in>

Affiliated to Savitribai Phule Pune University, Pune (I.D.PU/AN/ASC/031/1989)

NAAC Re-accredited with 'A' Grade, DBT Star College Scheme, ISO 9001:2015 Certified AISHE Code:C 42096

प्रमाणपत्र

प्रमाणित करण्यात येते की, एम कॉम भाग - २ मधील **चि. वैरागर देवेंद्र सुनिल**

यांनी २०२३-२४ सेमिस्टर IV मधील Business Administration प्रोजेक्ट वर्क या विषया अंतर्गत **“भारतातील म्युच्युअल फंडांच्या कामगिरीचा प्रायोगिक अभ्यास”** हा प्रकल्प सादर केला आहे.

दिनांक - / / २०२४

ठिकाण - सोनई

सही

मार्गदर्शक

सही

विभाग प्रमुख

सही

बहिस्थ परीक्षक

Principal
Mula Education Society's
Arts, Commerce & Science College
Sonai, Tal. Newasa, Dist. Ahmednagar (MH), Pin-414105

मार्गदर्शकाचे प्रमाणपत्र

प्रमाणित करण्यात येते कि, **चि. वैरागर देवेंद्र सुनिल** यांनी सावित्रीबाई फुले पुणे विद्यापीठाच्या संलग्नित विद्यापीठाच्या पदव्युत्तर विभाग कला, वाणिज्य व विज्ञान महाविद्यालय, सोनई येथील एम कॉम भाग - २ चा विद्यार्थी आहे. यांनी **“भारतातील म्युच्युअल फंडांच्या कामगिरीचा**

प्रायोगिक अभ्यास” या विषयावर तयार केला आहे. प्रस्तुत प्रकल्प अहवाल माझ्या

मार्गदर्शनाखाली पूर्ण करण्यात आला आहे. प्रस्तुत प्रकल्प अहवाल त्यांच्या स्वतःच्या कार्याची निष्पत्ती असून त्याचे संशोधन प्रकल्प अहवाल पुणे विद्यापीठाच्या एम.कॉम.च्या अध्यादेशातील तरतुदीन प्रमाणित करतो.

दिनांक - / /२०२४

ठिकाण - सोनई



मार्गदर्शक

डॉ. श्री. आदमने एस. एल.

एम.कॉम. पी.एच.डी.



Savitribai Phule Pune University
सवित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

**“A STUDY OF FUTURE OF PUBLIC
SECTOR BANKS IN INDIA”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

VYAVAHARE VAISHNAVI KAILAS

M.com II

Under The Guidance Of

Mrs. Kaveri B. Dhokane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



Mula Education Society's
ARTS, COMMERCE AND SCIENCE COLLEGE, SONAI
 Tal. Newasa, Dist- Ahmednagar – 414105



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 Affiliated to Savitribai Phule Pune University, Pune (I.D.PU/AN/ASC/031/1989)
 NAAC Re-accredited with 'A' Grade (Valid till 27/03/2022), DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code – C-42096

Certificate

This is to certify that project report entitled “**A STUDY OF FUTURE OF PUBLIC SECTOR BANKS IN INDIA**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Miss. Vyavahare Vaishnavi Kailas** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is her original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 04/05/2024

Place: Sonai

P. Dhulani

Project Guide

Pratik G. Kulkarni

External Examiner

S. S. S. S.

Head of Department

[Signature]

Principal

Mula Education Society's
 Arts, Commerce & Science College
 Sonai, Tal. Newasa, Dist. Ahmednagar (MH), Pin-414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled "**A STUDY OF FUTURE OF PUBLIC SECTOR BANKS IN INDIA**" written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Mrs. Kaveri B. Dhokane** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place : *sonai*

Date : *04/05/2024*

Miss. Vyavahare Vaishnavi Kailas



Savitribai Phule Pune University
सावित्रीबाई फुले पुणे विद्यापीठ



A

Project Report

On

**“Analysis of ICICI Bank Marketing &
Finance”**

Submitted To

Savitribai Phule Pune University, Pune

For the Partial Fulfillment of MASTER OF COMMERCE

Submitted By

ZINE DATTATRAY SOMANATH

M.com II

Under The Guidance Of

Mrs. Kaveri B. Dhokane

ARTS, COMMERCE AND SCIENCE COLLEGE

Sonai Tal- Newasa Dist- Ahmednagar

2023-24



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Certificate

This is to certify that project report entitled “**Analysis of ICICI Bank Marketing & Finance**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Mr. Zine Dattatray Somanath** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is his original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: 4/5/2024

Place: Sonai


Project Guide


External Examiner


Head of Department


Principal
Mula Education Society's
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Sonai, Tal. Newasa, Dist. Ahmednagar (MH), Pin-414105

STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled “**Analysis of ICICI Bank Marketing & Finance**” written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Mrs. Kaveri B. Dhokane** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place : *Sonai*

Date : *4-5-2024*

Mr. Zine Dattatray Somanath