



Savitribai Phule Pune University  
सावित्रीबाई फुले पुणे विद्यापीठ



**A**

**Project Report**

**On**

**“An Effect of Mobile Marketing On  
Youngsters”**

**Submitted To**

**Savitribai Phule Pune University, Pune**

**For the Partial Fulfillment of MASTER OF COMMERCE**

**Submitted By**

**FUNDE SMITA SAMPAT**

**M.com II**

**Under The Guidance Of**

**Dr. Santosh. L. Adamane**

**ARTS, COMMERCE AND SCIENCE COLLEGE**

**Sonai Tal- Newasa Dist- Ahmednagar**

**2023-24**



**Mula Education Society's**  
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Affiliated to Savitribai Phule Pune University, Pune (I.D.PU/AN/ASC/031/1989)  
NAAC Re-accredited with 'A' Grade (Valid till 27/03/2022), DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code – C-42096

# Certificate

This is to certify that project report entitled “An Effect of Mobile Marketing On Youngsters” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Miss. Funde Smita Sampat** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is her original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: / / 2024

Place:

Project Guide

External Examiner

Head of Department

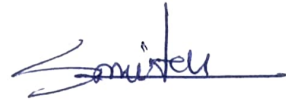
Principal  
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## STUDENT DECLARATION

I the undersigned, hereby declare that the project report entitled “**An Effect of Mobile Marketing On Youngsters**” written and submitted by me to the SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE towards the fulfillment of requirement for the award of the degree of MASTER OF COMMERCE under the guidance of **Dr. Adamane S. L.** it is my original work and the conclusion drawn there in are based on the material collected by myself.

Place :

Date :



Miss. Funde Smita Sampat