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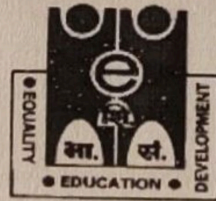
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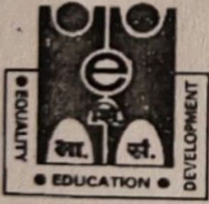
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19	PORTRAYAL OF SELF- CONSCIOUS WOMAN IN SHOBHA DE'S SOCIALITE EVENINGS.
20	WOMEN CONTRIBUTION IN CONSERVATION OF ENVIRONMENT AFTER INDEPENDENCE OF INDIA A CRITICAL REVIEW
21	REVIEW ON MADNESS OF HYSTERECTOMY: THE FIRST OR LAST OPTION?
22	A STUDY OF SURROGACY IN INDIA: LEGAL, ETHICAL, AND PRACTICAL ASPECTS
23	A STUDY ON ROLE OF WOMEN IN ECONOMIC DEVELOPMENT IN INDIA
24	A STUDY ON WOMEN ENTREPRENEURS AWARENESS ABOUT GOVERNMENT SCHEMES- IN INDIA
25	CRIME AGAINST WOMEN IN INDIA: CONSTITUTIONAL AND LEGISLATIVE MEASURES TO COMBAT
26	CYBER CRIME AGAINST WOMEN: RIGHT TO PRIVACY AND OTHER ISSUES
27	INDIAN FREEDAM MOVEMENT UNDER THE 'AZODI KA AMRIT MOHOTDV' <span style="float: right;">112 Page</span>
28	A PROFOUND ANALYSIS OF INTELLECTUAL PROPERTY RIGHTS OF SOCIAL MEDIA INFLUENCERS AND CONTENT CREATORS
29	WOMEN ENTREPRENEUR AND ECONOMIC UPLIFTING THROUGH SELF HELP GROUP
30	EDUCATIONAL STATUS OF WOMEN IN POST INDEPENDENCE PERIOD: A CRITICAL ANALYSES
31	PORTRAYAL OF WOMEN IN POST INDEPENDENT INDIAN LITERATURE
32	SOCIO-ECONOMIC STATUS OF SCHEDULE CASTE WOMEN IN MAHARAHSTRA
33	SHIFT IN NUTRITIONAL STATUS OF WOMEN IN INDIA
34	IMPACT OF DIETARY COUNSELING ON PREGNANT WOMEN
35	INFLUENCE OF TRADITION AND CULTURE ON DRESSING PATTERN OF ADOLESCENTS
36	MENTAL AND PHYSICAL HEALTH OF WOMEN IN INDIA



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#### ABSTRACT

'Azadi KaAmrit Mahotsav' is an initiative of Government of India to celebrate and commemorate 75 years of Independence and the glorious history of its people, culture and achievement. The IndiaIndependence mermaid was a series of historic event with the ultimate aim of ending British rule in India. AmritMahotsav is dedicated to the people of India its evolutionary journey. It is our review the work of those who contributed to the Indian freedom movement.

**Keywords:** - AmritMahotsav,culture, struggle, actions, achievements, Ideas, journey.

#### Introduction:-

The 75<sup>th</sup> Indian Independence Day will celebrate on 15<sup>th</sup> August 2022. It is going to being this year since the diamond jubilee celebrations are on the way. The Indian army, the freedom fighters whom we lost and some of whom are still alive and the Indian culture and history will be nurtured and celebrated this years as well. 'AzadiKaAmritMahotsav' is the idea of our have intends to celebrate it. The mahotsav who started is official 'AzadiKaAmritMahotsav' on 12<sup>th</sup> march 2021, starting the journey from Sabarmati Ashram. In order to commemorate 75 years of India's Independence he started off a 75-we-long festival.

12<sup>th</sup> march is very important day for our country because on this day Mahatma Gandhi began the DandiYatra on 12<sup>th</sup> march 1930. He started the March prem the Sabarmati Ashram, keeping in mind the cause of awakening self- reliance and self respect in his ration.'AzadiKaAmritMahotsav'marked the beginning of the revival isIndia's journey towards reliance and self- respect.

#### Aim of AzadiKaAmritMahotsav:-

We intend to celebrate 75<sup>th</sup> years of our countries independence and to highlight the development we have made in the social, economy, police and cultural fields. The aim of celebrating the Mahotsav is to create a vision for India in 2047. The Mahotsav is being celebrated on the basis of its five pillars struggle for independence, ideas of 75 years, and achievements of 75 years, actions of 75 years and resolutions of 75 years. These pills are meant to make the younger generation aware of the history and struggle for move forward and realize the dream of an independence India. AmritMahotsav is a tribute to our freedom fighter and the Indian freedom struggle. Various social and cultural programmers will organized at the festival along with demonstrations of technological and scientific achievements (Ministry of Culure-2022).

#### Vishwa Guru Bhart:-

The Vishwa Guru Bhart theme goes back to the beginning of civilization where India portrayed the renowned scholars such as SushrothKannad, and Aryabhatha (The Times of India-2022).

Besides, Indian culture hasalwaysfdvacted global peace, love and compassion for all ardent believer of whole world is one family value. These valves rat our India to become Vishaw Guru as it is now time that spirit (Economic Times-2022).

#### Atmanirbhar Bharat:-

Atmanirbhar Bharat is new government policies for encouraging local talent and genetics new empowerment for people. Because many people lost their jobs is this epidemic so, this scheme was launched to encourage people to development of the nation (Singh.Jcdha-2005).

An enormous package of Rs.20 Lakh cores has been announced by Prime MinisterNarendraModi under the Aatmnirbhar Bharat Abhiyan. This economy package will cater to the needs of version sections including small business textile industry, domestic industry,



laborers. With this prime minister said that the time has come to make India self-reliant. This Aatm Nirbhar mission will be implemented in two phases (The Economic Times -2022).

#### **The HarGhar Tiranga Campaign:-**

The HarGhar Tiranga, Har Din Tiranga Campaign aims to instill a sense of pride and love for our nation in the citizens, when a tricolor will fly in their house 365 days of the year. This is a great initiative to keep reminding the citizens that they live in India's journey towards self-reliance and of self-respect. This campaign is urging all India citizens start a mass movement to celebrate our 75th Independent day. They can do this by hoisting or putting up tricolor flags in their house and putting up tricolor images as their profile pictures on social media handles (Time of India - 2021).

This theme anchors our commemoration initiatives under Azadi Ka Amrit Mahotsav. It helps bring alive the story of unsung heroes whose sacrifice has made freedom a reality for us and also revisits the milestones, premium movements etc. in the historical journey to 15 August 1947.

#### **Freedom Struggle:-**

It focuses on and celebrates the countless freedom fighters who had helped India achieve freedom from the British. Programs under this theme include Birsa Munda Jayanti, declaration of a provisional government of free India by Netaji Subhas Chandra Bose (The Hindu-2022). The nation can never forget the contribution of freedom fighters and martyrs who fought for the nation's freedom.

#### **Conclusion:-**

Azadi Ka Amrit Mahotsav is a government initiative to commemorate the 75th diamond Jubilee year of Indian independence day, where the festivities will continue for 75 weeks until 15th August 2023, which is a year from now, this is a great approach to instill a sense of love, respect, pride and responsibilities toward the Nation in Indian Citizens, kind adults alike. Amrit Mahotsav is a tribute to the great sacrifice of the Indian National movement and the celebration of the post-independent development in various fields.

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