

Department of BBA (CA)

ACA – R - 17	Industrial Visit, Excursion & Tour Record	Academic Year: 2023-24
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INDUSTRIAL VISIT REPORT

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DETAILS OF THE JOURNEY

Mula Education Society's Arts, Commerce and Science College, Sonai had organized an industrial visit on 20th January 2024 to The baap company At paregaon, Tal, Sangamner, Maharashtra 422611 The Industry was located in Sangamner Industry area Maharashtra.

The visit was organized and coordinated by Mr. Mahesh Bahirat and Mr. Doifode Somnath of Assistant Professor of BBA(CA) department.

We started travelling from the college campus at 7.00 am. by bus. Totally 32 students along with 2 coordinators and 1 faculty were there in the journey.

Industrial visits are arranged by colleges for the students to provide an opportunity to explore different sectors in which the students are passionate about it, IT services, Software and Application Development, Industrial visit helps to mix theoretical knowledge with practical knowledge in a good way. Hence, Industrial realities are opened to the students through industrial visits.







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Purpose of the industry visit:

Main aim of industrial visit is to provide an exposure to students about practical working environment. They also provide students a good opportunity to gain full awareness about industrial practices. Through industrial visit students get awareness about IT Company Services & new technologies

While studying in college before, theoretical classes are so boring; to balance the situation and keep it more interesting practical knowledge has been introduced. Nowadays practical and other curricular activities are included in the part of the syllabus so that students can study more diligently. Similarly, an Industrial visit is a type of practical knowledge that introduces us to the working world. Before proceeding, we need to know what the industrial visit is.

Objective of the industry visit:

The objective of an industrial visit is to provide students with an insight into the corporate world. It provides students with a practical real-world perspective on different functions in IT Company such as writing code, testing applications, and ensuring the smooth running of a company's website. In addition to these roles, larger IT department structures may include specialized teams for areas such as data analytics, cloud computing, and project management it gives exposure from the academic point of view to the students. The main aim of industrial visits \ Educational trips is to give exposure to the students about the practical working environment with theoretical learning. They provide students a good opportunity to achieve full awareness about industrial practices and working.



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COMPANY PROFILE

The baap company BAAP is a technology and staff augmentation company that operates from the villages in India. We have helped over 21 companies worldwide with IT staffing and software development. Add experienced developers to your team within days! We also transform lives of the village people by providing them access to technologies, built the product to change their life in healthcare, farming and education.







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GIMPSES OF THE INDUSTRY VISIT









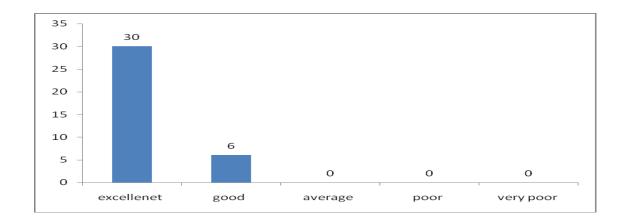


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Outcome / Observations

- Industrial Visit brings clarity to important management concepts, as students practical experience firsthand how these concepts are put into action.
- Industrial Visit Bridge the gap between classroom theoretical training and practical learning in a real-life environment.
- It provides an opportunity in IT Company for students to ask questions related to their area of interest.
- With regular industrial visits, the students are able to identify their prospective area of work like Coding, Application Development, Testing, Project etc.
- This also gives students a platform to enhance their Practical Knowledge & interpersonal skills.
- Using the case study approach within the visit to bring out cognitive thinking amongstudents

Feedback





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Conclusion

- Industrial visits are arranged by colleges for the students to provide an opportunity to explore IT sectors in which the students are passionate about it, writing code, testing applications, and ensuring the smooth running of a company's website. In addition to these roles, larger IT department structures may include specialized teams for areas such as data analytics, cloud computing, and project management. Industrial visit helps to mix theoretical knowledge with practical knowledge in a good way. Hence, Industrial realities are opened to the students through industrial visits.
- Industrial visit is considered to be the most tactical method of teaching. A student pursuing a particular degree will be taken to companies or industries associated with their branch.
- There the students will get to know the procedures, processes, work of IT industry & environment, management efforts taking place in the industry. The main reason behind this is, it lets students understand things practically through interaction with the industrial environment, working methods, and employment practices. Moreover, it gives exposure from the academic point of view to the students.
- The main aim ofindustrial visits / Educational trips is to give exposure to the students about the practical working environment with theoretical learning. They provide students a good opportunity to achieve full awareness about industrial practices and working.