

Curriculum Vitae

Name: Prof. Dr. Roundal Sitaram Rangnath



Personal Details:-

Name	Sitaram	Rangnath	Roundal
Department	Commerce and Economics		
Qualification(s)	(M. Com., M.A.,(History) D.L.L & L.W., Ph.D., M.B.A)		
e- Mail ID	roundalSitaram@rediffmail.com		
Contact (i) Office (ii) Residential	(02427) 2313849822439267/8668275908		

Member of Committees:

Sr. No.	College committees	University /Other committees
1	Collage Discipline Committee	Chairman of Board of studies in Marketing subject in Savitribai Phule Pune University Pune
2	Jayanti punyatithi committee	Member of commerce faculty, Savitribai Phule Pune University, Pune
3	NAAC Criterion	. Member of Academic Council ,Savitribai Phule Pune University Pune
4	-	Member of Grievance Redressal committee, Savitribai Phule Pune University, Pune
5	-	Member of Research of Recognition committee in Faculty of Commerce, Savitribai Phule Pune University, Pune
6	-	Member of Maharashtra University Act,1994 Clause 32(5) committee, Savitribai Phule Pune, University Pune
7	-	Member of Advisory committee of AhmednagarSub-Centre of Savitribai Phule Pune University, Pune
8	-	. Chairman of syllabus Restructuring committee of F.Y.B.COM,S.Y.BOM, T.Y.B.COM& M.COM in Marketing subject in Savitribai Phule Pune, University Pune
9	-	Co-ordinator of Restructuring syllabus of T.Y.B.COM Marketing subject at Arts, Commerce& Science College, Sonai held on 14 th Jan 2015
10	-	Co-ordinator of Commerce Research Centre, Arts, Commerce& Science college, Sonai

AND ACADEMIC PERFORMANCE INDEX

(1) Academic performance index (Last 5 years -2011-2016) API :137

RESEARCH ACTIVITIES

(i) Area of Research Interest

Marketing and business practices

(ii) Research Publications

- (i) Total No. of Publications :15
- (ii) Total impact of publications :5
- (iii) Total papers in indexed journals and SNIP/SJR : 2
- (iv) Total research citation and h-index : ...1 h-Index.....)
- (v) List of publications (Last five years)

1) Dr.RoundalSitaramRangnath “Business Ethics –VALUESIN PREACHING AND PRACTICE” published in International journal of advances in management,technology&Engineering sciences. ISSN: 2249-7455 Nov 2011 page no:126

2) Dr.RoundalSitaramRangnath“ Critical issues in Higher Education in India published in Academic Reforms in Higher Education of the National conference” 6th to 7thjan 2012 at Dayanand College of Commerce,LaturVidyabharatiPrakashan page no:372 ISBN no: 978-81-7876-095-7

3) Dr.RoundalSitaramRangnath“ Accounting standards in India” published in International journal of Business,management& social sciences published by choice collage of Arts,Commerce Pune at Jan 2012 ISSN no: 2249-7463 page no 60

4) Dr.RoundalSitaramRangnath “Rural communication” published EMERGING TRENDS AT THE BOTTOM END OF PYRAMID published by Institute for future Education entrepreneurship& leadership (IFEEL).

(iii) Ph.D. Scholars guided and working

Name of Ph.D. student	Title of Thesis	Completed / Ongoing
(1) IndulkarVinodShantaram. Raigad	Marketing of Educational Services to Physically Challenged Learners in Konkan Region-A Study	Ongoing
(2) GhonePunamRamchandra Satara	ग्रामीणभागातीलअनौपचारिकव्यापार पद्धतीवआठवडाबाजारातीलव्यवहारपद्धतीचाचिकित्सकअभ्यास	Ongoing

(3) NandiniNitin Singh Pune	A Comparative study of Marketing Strategies of Private Life Insurance Companies	Phd Awarded On 24/ feb /2021
(4) DeshamukhSachinAshok Sawantwadi	A Comparative study of Customers Perception Regarding Online Banking ServiPrivate and Public Sector Banks	Ongoing
(5) Harshad Ramesh Rov Sindhudurg	A study of Tourist Facilitation services in Konkan Region	Ongoing
(6) KakasahebMahadevTele Solapur	पाश्चिममहाराष्ट्रातीलमधउत्पादनकेंद्र वमधउत्पादकांच्याविपणनपद्धतीचाचि कित्सकअभ्यास	Ph.D Awarded on 26 th March 2019
(7) NajanSomnathRangnath	“चिन्हांकितएफ.एम.सी.जी . उत्पादनाच्याखरेदीसंदर्भातग्रामीणवनि मशहरीग्राहकांच्यावर्तनाचाअभ्यास”	Phd Awarded On 13/jan/2022

(iv) Research Projects

Title of the Project	Name of the funding Agency	Duration	Completed / Ongoing

(v) Innovations (Patents -awarded, published and filed)

BOOKS PUBLISHED:

Name of the book	Author(s)	ISBN No.	Year	Edition	Publisher
Marketing Management II (T.Y.B.com)	Dr.RoundalSitaramRangnath	978-93-84283-73-5	2015		Idol.Pune-02
विपणनव्यवस्थापनII(Dr.RoundalSitaramRangnath	978-93-84283-46-9	2015		Idol.Pune-02

T.Y.B.com)					
Marketing Management III (T.Y.B.com)	Dr.RoundalSitaramRangnath	978-93-84283-81-0	2015		Idol.Pune-02
विपणनव्यवस्थापनIII (T.Y.B.com)	Dr.RoundalSitaramRangnath	978-93-84283-47-6	2015		Idol.Pune-02
विपणनआणिविक्रियकला(F.Y.B.com)	Dr.RoundalSitaramRangnath	978-93-84283-13-1	2015		Idol.Pune-02

PARTICIPATION IN SEMINARS / CONFERENCES / SYMPOSIA AND WORKSHOPS

Title of the seminar/ conference/Symposium	Place where organized	Title of the paper presented	State/ National/ International	Date

SEMINARS AND WORKSHOPS ORGANIZED:-

Title of the seminar/ conference/Symposium	Sponsoring Agency	State/ National/ International	Date
Workshop on T.Y.BcomPractical	New Arts, Commerce &Science College Ahmednagar	National	10-10-1992
Seminar on Restructuring of Commerce syllabus	New Arts, Commerce &Science College Ahmednagar	National	22-12-1998
Seminar on E-commerce	New Arts, Commerce &Science College Ahmednagar	National	31-08to02-9-2000
Seminar on New Syllabus of B. Management	S.N.D.J College Sangamner	National	07-09-2000
Seminar on Entrepreship development	New Arts, Commerce &Science College Ahmednagar	National	05-02-2002
Seminar on value Education	ShriDnyaneshwarMahavidyalayaNewasa	National	10-12 to 12-12-2005
Seminar on VAT	C.D.J Collage Shirampur	National	20-01 to 21-01-2006

Conference on Commerce faculty	AhdhraUniversity Vishakhapatnam Andra Pradesh	National	28-12 to 30-12-2006
Seminar on Commerce Protection & Welfare	ShriDnyaneshwarMahavidyalayaNewasa	National	28-07-2011
State level seminar on futureScenario of sugar industry PVT. Or co-operative sector	ShriDnyaneshwarMahavidyalayaNewasa	National	14-02 to 15-02-2007
Sate level seminar on co-operative bank present Scenario and challenges	P.V.P College, Pravaranagar (Loni)	National	16-02 to 17-02-2007
Seminar Researchopportunities& challenges in commerce discipline	University of pune	National	22-02 to 23-02-2007
National level seminar on E-Commerce	ShriDnyaneshwarMahavidyalayaNewasa	National	20-10 to 21-10-2008
Workshop of Pucto	Ahmednagar	National	12-09-2010
Internal Reseach seminar	DnyansagarInstitute,Pune	National	23-11 to24-11-2011
International Conference	SmtC.k. Goyal ACS college Dapoli ,Pune	International	24-01-2012
National Level Seminar	S.S.G.M college Kopargaon	National	7-10 to08-10-2013
Workshop in commerce	Ahmednagar college Ahmednagar	National	14-08-2013
Workshop in Restructuring syllabus	Lonawala college lonawala	National	13-03-2013
Conference	Mount Abu Rajasthan	National	29-05to 02-06-2015
National Seminar	Wagholi College Pune	National	07-02to08-02-2015
Commerce Association	Guidance For Commerce Students At Arts, Commerce & Science Collage Ashoknagar Tal - Srirampur	National	17-Aug-2015

Conference Organized & Hosted By Education Wing & Prajapita Brahma Kumari Vishwa Vidyalaya	Mount Abu – 307501 (Rajasthan)	National	29-May to 02-June 2015
State Level Seminar On Recent Trends In Commerce & Management	Arts, Commerce & Science Collage, Sonai Tal – Newasa	National	9-Jan to 10 – Jan 2015
National Seminar On Recent Trends In Commerce & Economic Development (As a Expert For Guidance)	Arts & Commerce Collage, Belapur Tal – Srirampur	National	02-March-2016
Lecturer On Marketing In The Pune University Student Welfare Sceme	Shri Dnyaneshwar Mahavidyalaya, Newasa Tal- Newasa	National	10-Jan-2017
Lecturer On Swami Vivekanand In National N.S.S.	Arts, Commerce & Science Collage, Sonai	National	18-Dec-2017
National Conference On Changing Business Culture	Modern Collage Of Arts, Science & Commerce, Ganesh Khind, Pune	National	22 & 23 – Feb - 2017
Guidence & Lecture On Adhyatma & Vidnyan	Shri Dnyaneshwar Mahavidyalaya, Newasa Tal- Newasa	National	18-Aug-2017
Lecture On Yeshwantrao Chavan In Wangmay Mandal	Shri Dnyaneshwar Mahavidyalaya, Newasa Tal- Newasa	National	25-Nov-2017
International Conference On Human Concerns And Issues In Literature, Social Sciences, Commerce, Science And Technology	Sonubhau Baswant College Of Arts And Commerce, Shahapur, Dist – Thane	National	08-April-2017
National Seminar On Reforms In Higher Education : Challenges & Opportunities	Savitribai Phule Pune University & Collage Teacher Organisation	National	18 to 20 Dec - 2017
Workshop On NAAC New Guidelines & Online Documentation Through Software	Arts, Commerce & Science Collage, Sonai	National	30-Nov-2018

Chairperson At The State Level Seminar	LokneteMarutraoGhulePatilMahavidyalaya, Dahigaon-ne Tal – Shevgaon	National	5 to 6 – Feb-2018
National Seminar On Recent Trends In Commerce & Management (Resources Person)	Shri DnyaneshwarMahavidyalaya, Newasa Tal- Newasa	National	15 to 16 Feb - 2019
Workshop On Choise Based Credit System Implementation For Arts, Commerce & Science Programs Of Collages	S.N.Arts D.J Malpani Commerce & B.N.S Science College, Sangmner	National	14 – Sept – 2019
Lecturer On Swami Vivekanand In National N.S.S.	Arts, Commerce & Science Collage, Sonai	National	09 – Jan – 2020
National Conference On Evolving Trends In Accounting , Auditing & Taxation, Management & Social Science	Arts, Commerce & Science Collage, Chopda	National	29- Feb- 2020

**GUIDANCE FOR RESEARCH PROJECTS/COMPETITIONS (UG/PG)
AWARDS AND ACHIEVEMENTS:**

- (i) **Regional level**
- (ii) **State level**
- (iii) **National level**

OTHER ACCOMPLISHMENTS:

- (i) **Co-curricular activities**
- (ii) **Participation in social outreach programme**
- (iii) **Membership of academic or administrative Bodies / Committees**
- (iv) **Other related information**