

ACA – R-16		Academic Year: 2023-24		
Rev : 00	Event Report	Semester: II/IV/VI		
Date: 15.06.2018		Semester: II/1v/v1		
Ref: MES/ACSC/ACA/ /		Date:22/04/2024		

Name of the Event: World Creativity and Innovation Day

Venue:- Seminar Hall

## **Objective of the event:**

- To promote the use of creative thinking in businesses, governments, and other organizations to foster innovation and growth.
- To raise awareness about the crucial role that innovation and creativity play in human development

## Speakers Details: Mr. Mahesh Bahirat

**Participant Details**: Total: 46 students along with 16 faculty members.

Sr. No ·		Time / Durati on	Name of Activity	Name of Coordinat or	Speakers / Experts		No. of Participants		
					Name	Designation	Institute	Student	Faculty
1.	21 <sup>st</sup> April 2024	10.30 am to 12.30 Am	Day Celebration Activity World Creativity and Innovation Day	Mr. S. K. Doifode	Mr. Mahesh Bahirat	Assistant Professor	MES, ACS College, Sonai	46	16

Mula Education Society's Arts, Commerce & Science College organized day celebration activity "World Creativity and Innovation Day" under Institution's Innovation Council (IIC) on 21<sup>st</sup> April 2024 from 10.30 A.M. to 12.30 P.M in seminar Hall. The Resource Person for this program was Mr. Mahesh Bahirat, Assistant Professor, MES, Arts, Commerce & Science College, Sonai. In his presentation, he elaborated on World Creativity and Innovation Day and raise awareness about the crucial role that innovation and creativity play in human development. Creativity is the use of imagination, thinking, and skills to create new ideas, while innovation is the process of using creativity, knowledge, and skills to improve existing ideas or develop new products. This day is focused on achieving Sustainable Development Goals through promoting and celebrating creativity and innovation.

Mr. S.K. Doifode worked as coordinator of the program and principal of the college Dr. S.L. Laware, Vice Principal Dr. D.E. Zine, Dr. Santosh Admane, and the Teaching staff of B.B.A., B.B.A (C.A.) and students were present for this event.

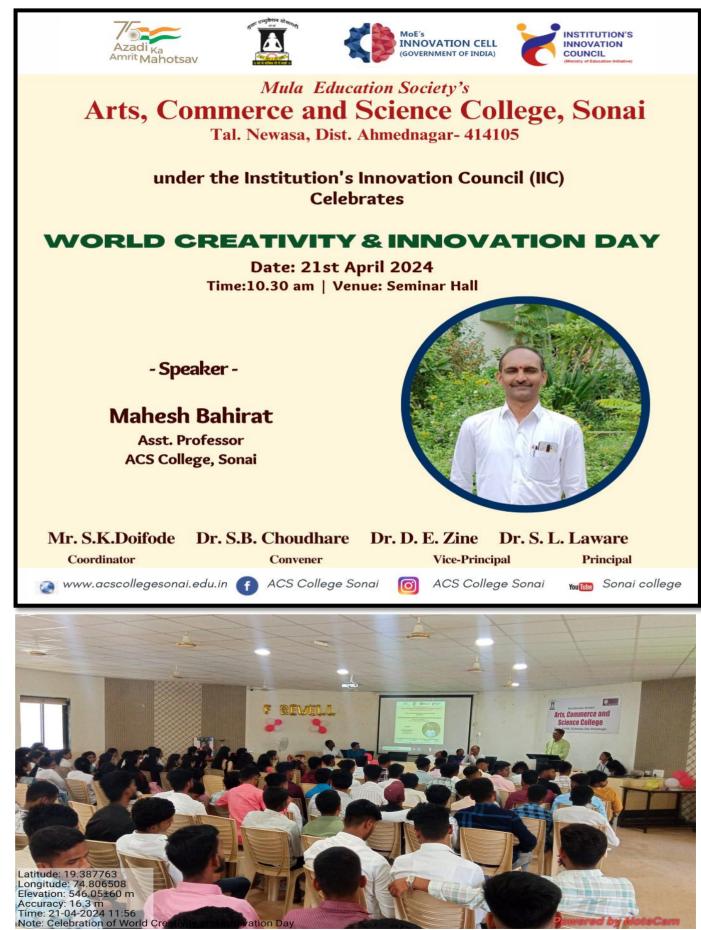
## Outcome of the Workshop as below:-

Participant learnt to use their creativity and skills to develop new ideas and innovate existing ones.

Media Coverage: What's app group, Face book, College website



Mula Education Society's Arts, Commerce & Science College, Sonai. Institution's Innovation Council (IIC)





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