



Mula Education Society's
Arts, Commerce & Science College, Sonai.

Industrial Visit Report

Objective:

The visit aimed to provide students with diverse insights into different sectors of business and management.

Venues:

Sula Vineyards, Nashik
Sahyadri Agro Producer Ltd, Nashik

Total No. of Participants : 50 students along with 05 Faculty Members

Introduction: of

On 19th March 2024, under the guidance of Institutional Innovation Council of college Department of BBA & B.Voc jointly organized a comprehensive industrial visit to two prominent establishments: Sahyadri Agro Producer Ltd, Nashik focusing on agribusiness, and Sula Vineyards, Nashik delving into the wine industry.

Visit Highlights:

Sahyadri Agro Producer Ltd:

Agribusiness Operations: Students witnessed firsthand the operations of a leading agricultural cooperative, from crop cultivation and harvesting to processing and distribution.

Sustainable Agriculture: Learnings included sustainable farming practices, organic methods, and environmental conservation measures.

Farmer Empowerment: Understanding the cooperative's role in empowering local farmers through training, technology adoption, and market access.

Sula Vineyards, Nashik:

Winemaking Process: Students explored the entire winemaking process, from grape cultivation and harvesting to fermentation, aging, and bottling.

Marketing and Hospitality: Insights into Sula's marketing strategies, branding efforts, and integration of tourism and hospitality into their business model.

Quality Control: Observations on quality control measures and maintaining standards in wine production.

Key Learnings:

Diversity of Industries: Exposure to two distinct industries, highlighting the breadth of opportunities and challenges in the business world.

Practical Insights: Bridging theoretical knowledge with practical application, enhancing understanding of business operations, management strategies, and industry dynamics.

Networking and Interaction: Opportunities for students to interact with industry experts, professionals, and gain insights into career paths and industry trends.

Conclusion:

The dual industrial visit to Sahyadri Agro Producer Ltd and Sula Vineyards provided BBA students with a holistic learning experience. It broadened their understanding of agribusiness, sustainable practices, winemaking processes, marketing strategies, and the importance of industry-academia collaboration.

Statement of Expenditure:

Particular	Amount
Travelling Expenses (400kmsx50=20000)	20000



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Principal
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