



Mula Education Society's
Arts, Commerce & Science College, Sonai

ACA – R -16	IIC Event Report	Academic Year: 2023-24
Rev : 00		Semester: I
Date:		

Date-11/05/2024

'Workshop on Business Module Canvas'

Objective of the event:

1. To outline the goals of business/ Start-Up.
2. To learn a strategic management tool of a BMC

Highlights of the Event:

Institution Innovation Council of Arts, Commerce & Science College, Sonai organized a one-day workshop on May 10, 2024, titled "Workshop on Business Module Canvas". The motive of this workshop was to make the students appreciate the basic BMC and its applicability for a new as well as an established business. The expert speaker for this session was the Principal of the college Dr. Shankar Laware, Director, of Yash Business Incubation Centre. In his talk, he elucidated how The BMC is a very accepted business planning tool. He also explains with the BMC, entrepreneurs can test their Business concept and precede the cumbersome process of preparing a detailed Business plan. Dr. L.R. Sayyad Introduced the session with a warm welcome to all the attendees and also introduced the theme of the workshop. The entire session was extremely interactive. The workshop ended with a question-and-answer session.

Participant Details: Total 23 students along with 05 faculty Members

Outcome of Event:

Participants learnt how BMC helps an entrepreneur to communicate goals to his team and customers and to focus what his business does and will continue doing in future.

Media Coverage: What's app group, Face book, College website



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Photographs of the Workshop





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Flyer of the workshop



Mula Education Society's

Arts, Commerce and Science College, Sonai

Tal. Newasa, Dist. Ahmednagar- 414105

under the

Institution's Innovation Council (IIC)

Organizes One Day Workshop on

'BUSINESS MODEL CANVAS'

Date: 10th May 2024
Time: 10.00 AM (IST)
Venue: Department of Physics



Expert
Dr. Shankar Laware

Dr. L.R. Sayyed **Dr. S.B. Choudhare** **Dr. D. E. Zine** **Dr. S. L. Laware**
Coordinator Convener Vice-Principal Principal

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PRINCIPAL
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