

A Project Report
ON

**“Marketing of Electronics Products at
Panchratna Mobile Electronics Sonai”**

Submitted to



**Art's Commerce and Science College ,Sonai
Of
SAVITRIBAI PHULE PUNE UNIVRSITY, PUNE**

For the Awarded of the Degree of

Bachelor of Business Administration

Under the Faculty of Commerce and Management Submitted

by

Mr. Makone Pranav Vijay

Under Guidance of
Mrs. Priti Wadagle
Academic Year 2022-23



Sonai, Tal. Newasa, Dist. A. Nagar, 414105
Proprietor-Ravi Shete

INTERNSHIP COMPLETION CERTIFICATE

To,
The Principal,
Arts Commerce & Science College,
Sonai

Subject: "Marketing of electronics products at panchratna mobile electronics sonai"

Dear Student,

I am happy to inform you that following students of your college have successfully completed the No. of Hours- 24 Internship Programme' in this organisationorganisation.

Sr. No.	Name of the student	Roll No.	Aadhar No.	Special Subject
1.	Makone Pranav Vijay	4212	39161529768	Marketing Management

These students have been provided with adequate exposure and necessary hands- on trainingpertaining to their special subject.

I am confident that these students will perform effectively in similar type of organisations.I wish them every success in future endeavors.

Thank you.Sincerely,

PANCHARATNA ENTERPRISES
A./p SONAI , TAL - NEWASA ,
DIST - AHMEDNAGAR Pin -414105
Pro . Ravindra P. Shete
Mob. 9511004511

Name & Signature

(Authorised Signatory)

Mula Education Society's
Arts, Commerce and Science College, Sonai

Tal. Newasa, Dist. Ahmednagar, 414105

Email ID: sonaicollege@yahoo.co.in

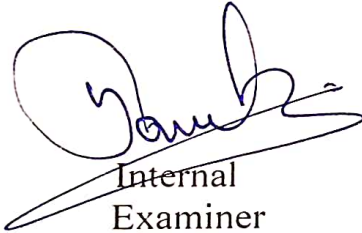
Phone: (02427) 231384

CERTIFICATE

This is certified that Mr/Ms - Makone Pranav the student of Third Year
Bachelor of Business Administration (T.Y.B.B.A.) of Academic Year 2022-2023 (SEM-VI) has
been successfully completed his project.



Project
Guide



Internal
Examiner



External
Examiner



1. Name of the Student :Pranav Vijay Makone
2. Name of the College : T.Y.BBA/BBA(IB)
3. Division and Roll Number :4212
4. Address :Vatapur, Tal-Newasa, Dist-A. nagar
5. Contact Number :9359607925
6. Email ID :pranavmakone0@gmail.com
7. Special Subject :Marketing Management
8. Internship start date : 10 April 2023
9. Internship end date : 21 April 2023

LOG SHEET OF WORK PERFORMED DURING INTERNSHIP

Date	Time		Total Hours	Details of work done	Signature of officer	Signature of student
	From	To				
10 April	8 AM	12 AM	4 Hrs	Introduction of electronic gadgets	<i>[Signature]</i>	<i>[Signature]</i>
11 April	8 AM	12 AM	4 Hrs	Comparison of products	<i>[Signature]</i>	<i>[Signature]</i>
12 April	8 AM	12 AM	4 Hrs	Marketing strategy	<i>[Signature]</i>	<i>[Signature]</i>
13 April	8 AM	12 AM	4 Hrs	Promotion Activity	<i>[Signature]</i>	<i>[Signature]</i>



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Proprietor-Ravi Shete

14 April	8 Am	12 Am	4 Hrs	Supply chain	<i>[Signature]</i>	Pranav m
15 April	8 Am	12 Am	4 Hrs	Pricing strategy	<i>[Signature]</i>	Pranav m
16 April	8 Am	12 Am	4 Hrs	Product life analysis	<i>[Signature]</i>	Pranav m
17 April	8 Am	12 Am	4 Hrs	Demand of product in area	<i>[Signature]</i>	Pranav m
18 April	8 Am	12 Am	4 Hrs	Customer Demand	<i>[Signature]</i>	Pranav m
19 April	8 Am	12 Am	4 Hrs	Customer Buying behaviour	<i>[Signature]</i>	Pranav m
20 April	8 Am	12 Am	4 Hrs	Customer satisfaction	<i>[Signature]</i>	Pranav m
21 April	8 Am	12 Am	4 Hrs	Marketing of product	<i>[Signature]</i>	Pranav m
Total Hours			48			

Certified that pranav vijay makone has satisfactorily completed the internship programme assigned to him.

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Mob. 9511004511

Name & Signature of
supervisor

Name & signature
of proprietor

Name & signature of
section in charge

Date :