

A PROJECT REPORT ON
STUDY OF SALES AND PRAMOTION OF GOKUL AGRI
INTERNATIONAL LTD
FOR



Arts, Commerce & Science College, Sonai



SUBMITTED TO
SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE
BY
Mr. ADAMANE MAYUR SANTARAM
Under the Guidance of
Prof. PREETI WAGHMARE
IN PRATIAL FULLFILLMENT OF BACHELOR OF BUSINESS
ADMINISTRATION
FOR THE ACADEMIC YEAR
2022-2023

DECLARATION

We hereby declare that the project work entitled, “ **Gokul Agri International Limited** ” submitted under the guidance of **Prof. Preeti Waghmare** . is our original work completed under the four walls of our institute.

The report submitted is our own work and has not been duplicated from any other source. We shall be responsible for any unpleased moment/situation.



Mr. ADAMANE MAYUR SANTARAM .

Place: Sonai

Date:



MULA EDUCATION SOCIETY'S

ARTS, COMMERCE AND SCIENCE COLLEGE, SONAI

TAL. NEWASA, DIST- AHMEDNAGAR - 414105



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Affiliated to Savitribai Phule Pune University Pune (U.D.P.U. AN ASC 031/1989)

NAAC Re-accredited with 'A' Grade, DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code - C-42096

CRETIFICATE

This is to certify that Mr. Adamane Mayur Santaram the student of Third Year Bachelor of Business Administration (T.Y.B.B.A) of Academic Year 2022-2023(sem- VI) has been successfully completed project. The Project Work titled as "Gokul Agri International Limited".

He displayed high level of inter personal skill during the project.

We wish he all the very for his future endeavours

**Project Guide
Examiner**

Internal Examiner

External

ACKNOWLEDGEMENT



Mula Education Society's
ARTS, COMMERCE AND SCIENCE COLLEGE, SONAI
Tal. Newasa, Dist- Ahmednagar - 414105



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NAAC Re-accredited with 'A' Grade (Valid till 27/03/2022), DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code - C-42096

ADM - R-30
Ref. Acsc/ 3 /2022-23

Date :- 30/2023

To,

The Manager (HR) S. K. Traders

Pranav.....

Cher. diya.

Subject :- Request for inclusion of students of our college for Internship Program

Madam / Sir,

Savitribai Phule Pune University has introduced 'Internship Programme' for Third Year students in its revised syllabus

The purpose of the internship programme is to provide handed-on training and experience to the students about various aspects of business and commercial activities. The internship will also enhance employability of students.

In view of this, I request you to provide following students of our college (List enclosed) with an opportunity for internship in your esteemed organization.

We would appreciate if you could provide exposure of the following business activities to these students:-

1. Financial Management
2. Marketing and Sales Management
3. Supply Chain Management
4. Accounting Procedure
5. Recruitment Process
6. Any other information related to Business Activities

We look forward to a mutually rewarding academic association with your organization.

Thank you.

Sincerely,

Coordinator,
Internship Program

Principal

JK TRADERS
A/p. Kharwandi, Tal. Newasa,
Dist. A.Nagar, Pin-414602