

A Project Report
ON

**“Market research and consumer satisfaction
on Dabur products at rushab traders sonai”**

Submitted to



**Art's Commerce and Science College ,Sonai
of
SAVITRIBAI PHULE PUNE UNIVRSITY, PUNE**

For the Awarded of the Degree of

Bachelor of Business Administration

Under the Faculty of Commerce and Management Submitted

by

Mr. Kute Vishal Kailas

Under Guidance of

Mrs. Priti Wadagle

Academic Year 2022-23

Mula Education Society's

Arts, Commerce and Science College, Sonai

Tal. Newasa, Dist. Ahmednagar. 414105

Email ID: sonaicollege@yahoo.co.in

Phone: (02427) 231384

CERTIFICATE

This is certified that Mr/Ms Kute Vishal Kailas the student of Third Year

Bachelor of Business Administration (T.Y.B.B.A.) of Academic Year 2022-2023 (SEM-VI) has


been successfully completed his project.



Project
Guide



Internal
Examiner



External
Examiner

13/1/23



MULA EDUCATION SOCIETY'S

ARTS, COMMERCE AND SCIENCE COLLEGE, SONAI



TAL. NEWASA, DIST- AHMEDNAGAR - 414105

Ph.: 02427-231384 Email: sonaicollege@yahoo.co.in, mesacsccollege@gmail.com Website: www.acssoaicollege.com

Affiliated to Savitribai Phule Pune University, Pune (I.D.PU/AN/ASC/031/1989)

NAAC Re-accredited with 'A' Grade, DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code - C-42096

ADM-R-30

Ref. Acsc/ 53 /2023-24

Date: 04/04/2023

To,

The Manager,

Ruhabh Traders,
Kishor Shantilal Bhargat

Subject: Request for inclusion of students of our college for Internship Program

Sir/ Madam,

Savitribai Phule Pune University has introduced 'Internship Programme' for Third Year students in its revised syllabus

The purpose of the internship programme is to provide hands on training and experience to the students about various aspects of business and commercial activities. The internship will also enhance employability of students.

In view of this, I request you to provide students of our college with an opportunity for internship in your esteemed organization.

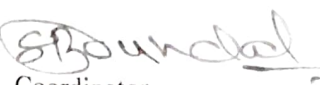
We would appreciate if you could provide exposure of the following business activities to these students-


1. Financial Management
2. Marketing and Sales Management
3. Supply Chain Management
4. Accounting Procedure
5. Recruitment Process
6. Any other information related to Business Activities

We look forward to a mutually rewarding academic association with your organization.

Thank you.

Sincerely,


Coordinator,
Internship Program


किशोर शान्तिलाल भर्गट
किराणा मालाचे लापर
पोस्ट, पं. 242 587522





Mkhavir Marg, Arp-Sonai, Tal-Newasa, Dist-Ahmednagar-414105

Proprietor: Kishor Shantilal Bhalgat Mob. No. :9421587579

1. Name of the Student :Kute Vishal Kailas
2. Name of the College : T.Y.BBA/BBA(IB)
3. Division and Roll Number :422-5
4. Address :Shanishingapur, A-nagar,
Newasa
5. Contact Number :7020681200
6. Email ID :vishalkute541541@gmail.com
7. Special Subject :Marketing Management
8. Internship start date : 10 April
9. Internship end date : 21 April

LOG SHEET OF WORK PERFORMED DURING INTERNSHIP

Date	Time		Total Hours	Details of work done	Signature of officer	Signature of student
	From	To				
10 April	8 Am	12 Am	5Hrs	Introduction of dabur product		
11 April	8 Am	12 Am	5Hrs	Dabur supply chain		
12 April	8 Am	12 Am	5Hrs	Dabur product list		
13 April	8 Am	12 Am	5Hrs	Dabur product price		