

A
Project Report On

"Study of Marketing strategy of Pashanavati Auto Sales 'AI Sonal'"

**IN THE PARTIAL FULFILLMENT OF THE ACADEMIC
REQUIREMENT FOR THE DEGREE OF SECOND YEAR
MASTER OF COMMERCE (M.Com)**

By

Mr. Bhoge Dipak Gorakh

Under the Guidance of

Dr. Admane.S.I.



SUBMITTED THROUGH

**ARTS , COMMERCE AND SCIENCE COLLEGE
,SONAL**

TAL- NEWASA ,DIST AHMEDNAGAR, 414113

A

Project Report On

“Study of Marketing strategy of Padmavati Auto Sales At Sonai”

IN THE PARTIAL FULFILLMENT OF THE ACADEMIC
REQUIREMENT FOR THE DEGREE OF SECOND YEAR
MASTEROFCOMMERCE (M.Com)

By

Mr. Bhoge Dipak Gorakh

Under the Guidance of

Dr.Admane.S.L



SUBMITTED THROUGH

ARTS , COMMERCE AND SCIENCE COLLEGE
,SONAI.

TAL- NEWASA ,DIST AHMEDNAGAR, 414105



Mula Education Society's

ARTS, COMMERCE AND SCIENCE COLLEGE, SONAI



Tal. Newasa, Dist- Ahmednagar – 414105

Ph.: 02427-231384 Email: sonacollege@yahoo.co.in, mesacsccollege@gmail.com Website: www.acssonaicollege.com

Affiliated to Savitribai Phule Pune University, Pune (I.D.PU/AN/ASC/031/1989)

NAAC Re-accredited with 'A' Grade (Valid till 27/03/2022), DBT Star College Scheme, ISO 9001: 2015 Certified, AISHE Code – C-42096


Certificate


This is to certify that project report entitled “**Study of Marketing of Auto Sales at Sonai**” is written and submitted to SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE by **Mr. Bhoge Dipak Gorakh** in the partial fulfillment of requirement for the award of Masters Degree in commerce. This is his original work carried out under the guidance and supervision of project guide. We further certify that the best of our knowledge and belief, the matter presented in this project is bona-fide and has not been submitted to any other degree, diploma or membership.

DATE: / / 2023

Place:


Internal Project Guide


Head Of Department


External Examiner