

Mula Education Society's
Arts, Commerce and Science College, Sonai
Tal. Newasa, Dist. Ahmednagar 414105

Institution's Innovation Council

Title of the event : **'Problem Solving Fit and Product-Market Fit'**

Objective of the event: To understand the problems of Product – Market Fit

To Understand the Market trends

Speakers Details: Dr. Dilip Santosh Chavhan
Associate Professor
SBES College of Arts & Commerce
Aurangabad, Maharashtra

Participant Details: Total: 52 students along with faculty

Overall report of the Activity:

Institution's Innovation Council of the college organized a **'Problem Solving Fit and Product Market Fit'** **'on 28th Feb.2023**. Prin. Dr. Shankar Laware welcomed the participants and introduced the program. Dr. Santosh L. Adamane, Coordinator of the activity introduced the resource person of the activity. In the key note address, Dr. Dilip S. Chavhan, elaborated on problem solving, product fit and market fit. He explained how to solve the problem of product – market fit. Dr. Santosh L. Adamane proposed vote of thanks. Dr. Liyakat R. Sayyad anchored the activity.

Outcomes: Students understood the ideas of business and enterprise. Students understood the concept of product fit, market fit and the new trends of market. Faculty and students got motivated to problem solving Fit and product- market fit of the start-up.

Media Coverage: What's app group, Facebook, College Website

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Principal
Mula Education Society's
Arts, Commerce and Science College
Sonai, Tal. Newasa, Dist. Ahmednagar





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Organizes Session
 under the
Institution's Innovation Council (IIC)

PROBLEM SOLVING FIT AND PRODUCT-MARKET FIT

Resource person
Dr. Dilip S. Chavan
 Associate Professor
 SBES College of Arts and Commerce, Aurangabad.



Date: 28th February 2023 | Time: 10.00 am | Venue: Seminar Hall

Dr. S. L. Adamane	Dr. M. G. Varpe	Dr. D. E. Zine	Dr. S. L. Laware
Coordinator	Convener	Vice-Principal	Principal

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