



Mula Education Society's
Arts, Commerce & Science College, Sonai.
Institution's Innovation Council (IIC)

ACA-R-16

List of Records

Rev Date:-15.06.2018

Clause:-7.5

Date:-12/05/2023

Institution's Innovation Council

Title of the Event: Guest Lecture on Business Model Canvas

Objective of the event: To introduce Business Model Canvas for Entrepreneurship development

Speakers Details: Dr. Rajendrasingh Kishansingh Paradeshi

Participant Details: Total: 26 students along with faculty

| Sr. No. | Date | Time / Duration | Name of Activity | Name of Coordinator | Speakers / Experts | | | | No. of Participants |
|---------|---------------------------|----------------------|--|---------------------|---|---------------------|------------|-------------------|--------------------------------|
| | | | | | Name | Designation | Contact No | Institute | |
| 1. | 12 th may 2023 | 10.00 Am to 12.00 Am | Guest Lecture on Business Model Canvas | Mr. Tambe Y. B. | Dr. Rajendrasingh Kishansingh Paradeshi | Associate Professor | 9762573384 | IBMRD, Ahmednagar | 26 students along with faculty |

Overall report of the Activity:

The Institution's Innovation Council of the college successfully organized a Guest Lecture on Business Model Canvas on 12th May 2023 for all students. The event aimed to introduce the concept of Business Model Canvas in the context of entrepreneurship development. The guest speaker for the event was Dr. Rajendrasingh Kishansingh Paradeshi, an Associate Professor at IBMRD, Ahmednagar.

During his presentation, Dr. Paradeshi delivered an insightful session on the significance of Business Model Canvas in the field of entrepreneurship. He provided the attendees with a comprehensive understanding of the key elements of a business model and how they contribute to the development of successful entrepreneurial ventures. He illustrated his points with various real-world examples related to Business Model Canvas.

In addition, Dr. Paradeshi elaborated on the various tools and technologies that can be employed in the creation and analysis of a business model using the Business Model Canvas framework. The event was graced by the presence of the college's Principal, Dr. Shankar Laware, who delivered a presidential speech. Dr. Laware shared valuable insights on how students can channel their aspirations towards entrepreneurship and offered guidance on the steps they can take to become successful entrepreneurs.

Outcomes:

The guest lecture elicited a positive response from the students, inspiring them to consider entrepreneurship as a viable career path. The session prompted a heightened interest

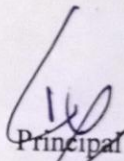
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among students in exploring the opportunities and challenges associated with entrepreneurship. The interactive nature of the event allowed students to engage directly with Dr. Paradeshi, enabling them to seek clarifications on various aspects of entrepreneurship development.

Media Coverage:

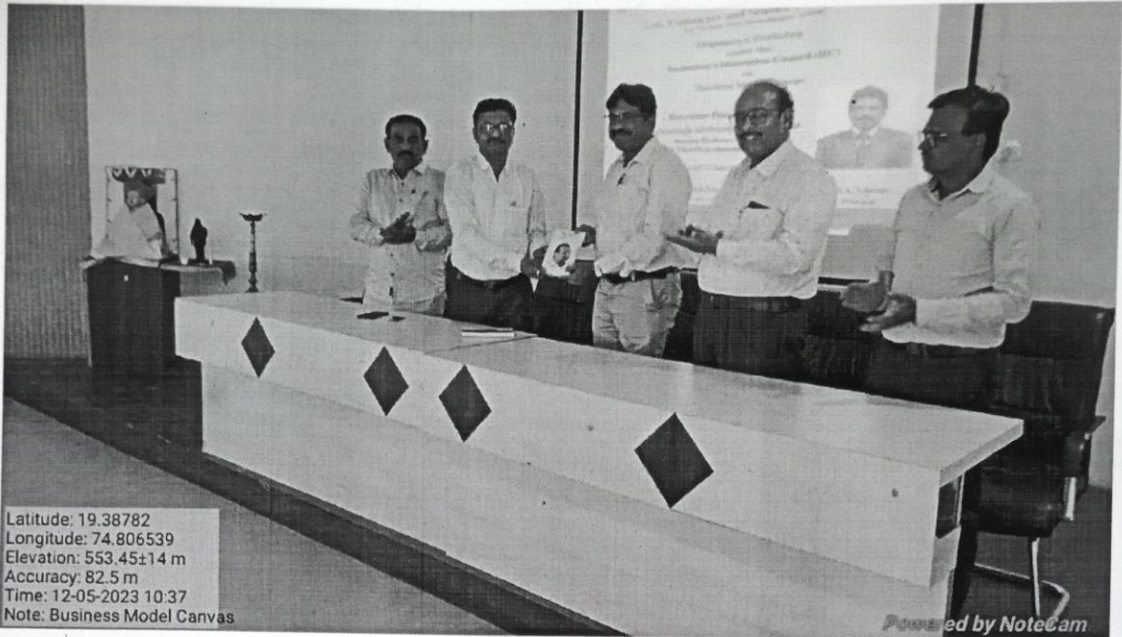
The event was promoted through various channels, including WhatsApp groups, Facebook, and the college website. This widespread coverage ensured that a larger audience had access to information about the guest lecturer and its significance in fostering entrepreneurship development.

This guest lecture on Business Model Canvas successfully provided students with valuable insights into the world of entrepreneurship and equipped them with the knowledge needed to pursue their entrepreneurial aspirations. The event's success was a result of meticulous planning, active participation, and the valuable expertise shared by Dr. Rajendrasingh Kishansingh Paradeshi.



Principal
PRINCIPAL
Mula Education Society's
Arts, Commerce & Science College,
Sonai, Tal. Newasa, Dist. A. Nagar-414105

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Flyer of the Programme



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Tal. Newasa, Dist. Ahmednagar- 414105

Organizes a Workshop
under the
Institution's Innovation Council (IIC)
on
'Business Model Canvas'

- Resource Person -

Dr. Rajendrasingh Kishansingh Paradeshi

Associate Professor,
IBMRD Vilad Ghat, Ahmednagar.



Date: 12th May, 2023 | Time: 10:00 am

Mr. Y. B. Tambe
Coordinator

Dr. M.G. Varpe
Convener

Dr. D. E. Zine
Vice-Principal

Dr. S. L. Laware
Principal

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