



The Role of Information Resources in the Popularity of Holy Places in Ahmednagar District.

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Abstract

India is a Spiritual Country and it has become popular in the sphere of religion culture and theism. Religious places such as Kanchi, BadrinathVaishnodevi, Ujjain, Amarnath, Balaji, Kanyakumari, Shirdi, Shani-Shignapur are very popular holy places in india. This paper addresses the issues like the role of Information resources in making the holy places popular in the modern world of technology.

Key words:- information resources, modern technology (ICT)

Introduction:-

Many states in India have popular holy places but the significant the holy places in Maharashtra are quite different. Among Maharashtra, the district has bright acquaintance. Holy places like Shirdi, ShaniShignapur, DeogadMohata Devi, Newase, Belhekarwadi, Avhane, Vrudheshwar, Rashin Devi, SantshaikhMohammadShrigonda, KorthanKandhoba, Taharabad etc. are ancient holy places in Ahmednagar district. Even if, the history of these holy places is very old, yet the acquaintance of the places and dissemination of the information took place in the last 20 years, where internet, website, CDS, DVDs caseettes, cinema, digital board T.V. books, brocheures etc. focused and spread the information.

It has been found that the holy places which made use of the information resources have become popular. However the holy places which remained away from these resources are still lagging behind the curtains. If the holy places use effectively the means of print and electronic media, the needs of the devotees regarding the information can be met.

If the holy places use Information Resources the holy places become public oriented.

Method of Research :-

Descriptive research method has been followed in the present study.

Objective of Research :-

1. To study information resources for development of holy places through websites.
2. To understand the responses of tourists and devotees about information resources.

Hypothesis :-

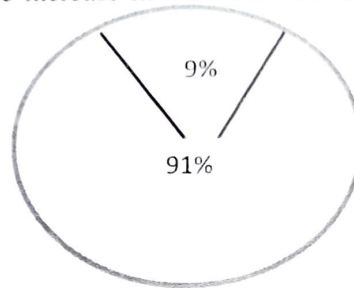
1. The role of information resources is important in dissemination and popularity of holy places.
2. The tourist devotees are satisfied with the role of information resources.

Analysis of the findings :-

Information resources have become the need of the hour. The whole world has come close and has become a village. Now the information can be sent from one corner to the corner of the world without any delay.

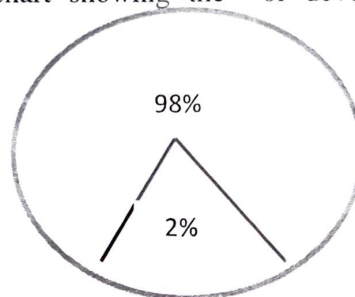


Pie chart showing the increase in the tourist devotees at holy places due to information resources.



The above chart shows that the growth of tourist devotees is due to increase in information resources. 91% of the people utilizing to the holy places accept that it is due to information resources.

The satisfaction pie chart showing the of devotees in relation to the information resources.



The chart shows that devotees visiting the holy places are satisfied with the information resources. The rate of satisfied devotees is 98%

Conclusion :-

This study shows that holy places should study the needs of devotees before instituting information resources. The holy places must avail the related religious books. The holy places should utilize different information resources and make films&T.V.serials as they are very popular among the devotees. The holy places in Ahmednagar district must use reference books for the devotees for their fullest satisfaction.

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