## Mula Education Society's Arts, Commerce and Science College, Sonai Tal. Newasa, Dist. Ahmednagar 414105

## **Institution's Innovation Council**

Title of the event: One Day Workshop on Entrepreneurship and Innovation as Career Opportunities

Objective of the event: To introduce different career opportunities in starting small scale

entrepreneurship

To familiarize government schemes for availing subsidies

**Speakers Details**: 1. Mr. T.P. Jiwade, Project Officer, Maharashtra Center for Entrepreneurship

Development, Ahmednagar

2. Mr. M.R. Bahirat, Asst. Professor, Dept. of BBA (CA)

Participant Details: Total: 93 students 52 girls and 41 boys along with faculty

## **Overall report of the Activity:**

Institution's Innovation Council of the college organized **One Day Workshop on Entrepreneurship and Innovation as Career Opportunities** on 15<sup>th</sup> December 2021 as a Self Driven Activity. Mr. T.P. Jiwade, Project Officer, Maharashtra Center for Entrepreneurship Development, Ahmednagar was the key note speaker. In his presentation, he elaborated on entrepreneurship and business opportunities in various fields, especially agro based products. In his speech, he quoted many examples on how a small investment in startup would lead to a big enterprise. The students of the college are the wards of farmers, considering this, he cited number of examples on agro based products, where students can start small start ups can earn money. He said that there were many finance schemes of government are available, only students can approach the office of Maharashtra Center for Entrepreneurship Development, Ahmednagar with proper outlined business plan. Subsidies are available for SC,ST, Physically Challenged and women at higher rate. He explained in detail various schemes regarding how to fill the application forms and submit the documents.

The second speaker Mr. M.R. Bahirat, Asst. Professor, Dept. of BBA (CA) elaborated on Innovation and urged the students that they should come forward with their innovative ideas to prepare proof of concept, ideation, business plan, etc. to start ups. Principal Dr. Shankar Laware in his presidential speech guided how students can become entrepreneur by quoting examples of Yash Incubation Centre of the College.

**Outcomes:** Students expressed their will to head for the goal of entrepreneur and to avail the scheme of government. Students interacted with the speakers and got clarified their doubts regarding various aspects of entrepreneurship and government subsidies.

Media Coverage: What's app group, Face book, College website











